



## WHAT IS A GROUP LEADER?

A GROUP LEADER IS THE CONTACT PERSON FOR ANY GROUP OF LADIES. THE GROUP LEADER'S NAME IS USED IN THE REGISTRATION PROCESS TO HELP IDENTIFY MEMBERS OF A GROUP AND TO ANSWER ANY QUESTIONS THAT ARISE. EVERY GROUP NEEDS A GROUP LEADER!

## INTERESTED IN BECOMING A GROUP LEADER?

### It's easy... here's how:

Contact the LYFE secretary at [lyfe@bbc.edu](mailto:lyfe@bbc.edu) or 570.585.9198 to request a packet of information for the upcoming LYFE Conference. This packet includes postcards, brochures, posters, and other details about the conference.

- **Publicize:** Spread the word about LYFE to your church, friends, co-workers, and family:
  - Show the promotional video during a Sunday morning service
  - Use the PowerPoint slide during announcement time
  - Put the inserts in your church bulletin
  - Print the What to Bring list for each lady who registers
  - Give young moms the Advice from Experienced LYFE Mommies (all available for downloading on our website)
  - Put brochures in your church's kiosk and give them personally to the ladies who regularly attend your Bible study
  - Mail a postcard to anyone who has attended an event at your church in the last year
  - Place posters in your church hallways and ladies' rooms, and in area stores and community bulletin boards (all included in this packet—more available for the asking)
  
- **Share:** Tell everyone you know how the Lord has used LYFE in your LIFE!
  
- **Register:** Read the FAQs on the Group Leaders page to help answer registration questions and to guide you through our online registration process. If you have any questions not addressed on our FAQ sheet, please feel contact our LYFE secretary, and she will be happy to assist you.
  
- **Check-in:** Check-in is on Thursday from 3-7 pm. At that time you will pick up your group's name tags (meal passes), notebooks, housing information, and other conference materials.
  
- **Smile:** As a thank you for your ministry as group leader, you will receive a small gift. If you bring a group of 10 or more, you will receive a coupon for a free LYFE t-shirt!